Fall-Winter 2026/2027

ruthnineke.co

Nineke *Creative*

DIGITAL PROJECT CATALOG

Packages for creative businesses to jumpstart success, from a $48 portfolio to full SEO management.

NINEKE *CREATIVE*
Fall-Winter 2026/2027

DIGITAL PROJECT CATALOG
ruthnineke.co

I'm Ruth Nineke. I made Nineke Creative to help other women and creative people make money from their ideas and be independent. I'm TIRELESSLY OBSESSED with what I do.

Are you

OBSESSED?

Read Full Terms at ruthnineke.co/about#terms

Important Disclosures:

Downloading, opening, viewing this PDF, and subsequently clicking any of the purchase buttons, and completing a purchase constitutes inherent and immediate acceptance of the NO REFUND policy as defined and detailed at ruthnineke.co/about#terms. Purchase also indicates your acceptance of the terms outlined inside toward the end of this catalog.

You should read the terms before you check the box on the payment page that says "I agree to the terms..." Obviously, if you never book a project or pay for a service, the terms don't apply to you.

Do remember this is my livelihood. I'm not doing it for ha-ha's. I'm making a living.

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PART ONE

Show UP. Show Off. Show Out!

01	*Digital Brand Portoflio*	$48
02	*Zero Website Digital Pop-Up*	$121
03	*Brand Kit & Social Media Catolog*	$212

For packages 01, 02, and 03, client provides necessary photos, descriptions, copy and payment links, and is responsible for their accuracy. Nineke Creative will only finesse or improve your copy with your permission. Packages priced under $300 aren't subject to revisision, except for spelling errors, typos, or miscommunicated or incorrect information.

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01.
Digital Brand Portfolio

Your creations are worth sharing. You need a portfolio that makes people stop, look, and remember your name.

Nineke Creative builds a Digital Brand Portfolio as a polished, easy-to-share PDF that powerfully displays your creative work and professional identity together in one place. It's the perfect way for artists, makers, freelancers, and creative entrepreneurs to confidently present their work online, without the hassle of a website.

$48 USD

Upload it to Google Drive and easily share with potential clients or anyone who needs to see what you do.

BOOK DIGITAL PORTFOLIO

Your portfolio includes:

- A custom-designed cover
- A brief artist statement or mission statement
- Up to 8 of your most recent works
- A closing page with your contact information
- Up to 10 pages total

02.
Zero Website Digital Pop-Up (PDF Catalog)

No website? No problem. You can still be professional. You don't need a website to sell your work. You just need payment links and one polished, professional catalog that puts everything in front of your audience.

Your Zero Website Digital Pop-Up is perfect for selling creative services, physical items, or even subscriptions. Organizes your offers, and makes it easier for people to buy from you anytime. Your catalog lets you build your online business with the lowest commitment.

$121 USD

Upload your catalog to Google Drive, and share the link via email, social media, text messages, or anywhere.

BOOK DIGITAL CATALOG

Your digital catalog includes:

- Fully clickable payment links
- A custom-designed PDF layout
- A table of contents for easy navigation
- A closing page with your contact information

03.
Brand Kit & Social Media Catalog

You know you should be promoting your business on social media... But you're always reposting other people's stuff instead, as if having "right" opinions pays your bills. Girl.

Turning your ideas into consistent content can be challenging. Get a jumpstart on your social media promo with a ready-to-use collection of content assets (plus Brand Kit) and show up online with more confidence, consistency, and a stronger visual identity to promote your business.

$212 USD

14 branded content assets (counting each carousel slide) to (re)introduce yourself, showcase your work, and share your own message.

BOOK SOCIAL CATALOG

Your package includes:

- 3 videos – 30s reels, with branded intro & outro
- 3 visually powerful static posts with captions
- 1 carousel with 5 slides
- 3 stories
- Brand Kit to help you keep creative consistency throughout your content

PART TWO

Build It How You Want It..

04	*Creative Business Website*	$650
05	*OYO Biz Planning Course*	$215
06	*1:1 Business Coaching*	$1,600

04.
Creative Business Website

Your website should make it easier for people to understand your business, explore your offers, and take the next step. It shouldn't become another full-time job you're expected to learn from scratch.

Final page selection will depend on your business needs. E-commerce features are available for clients who have full product assets (photos and descriptions) ready at time of purchase. Max 2 rounds of revisions before a fee of 15% of the package rate is applied.

$650 USD

Basic on-page SEO is included in your website copy. Full SEO strategy ***is not*** included with design.

BOOK CREATIVE BIZ WEBSITE

Your package includes:

- A custom-designed, 4 to 10 page website: Home, About, Contact, Terms, Blog Archive, Single Post, Shop, Product Page, Cart, and Checkout
- Brevo email marketing integration
- Mobile-ready design
- Basic on-page SEO
- Social sharing preview setup

05.

OYO Business Planning Online Video Course

OYO means On Your Own. Not because you have to figure everything out alone, but because you deserve a pathway to personal progress that fits your schedule, your budget, and your brain.

This video course and digital business workbook help you set the foundations of your creative business, organize your ideas, and make intentional decisions about what you're building.

$215 USD

Your Brand Playbook is a personalized action plan for your business based on your workbook. To ensure fast turnarounds, video course slots are limited monthly, with a waitlist when full.

RESERVE YOUR SPOT

How it works:

1. Work through the video course at your own pace.
2. Complete your personalized business planning workbook.
3. Send your workbook to Nineke Creative.
4. Receive your personalized Brand Playbook by email within one week of submission.

06.

1:1 Creative Business Coaching Over Zoom (10 Weeks)

You've got ideas, skills, a dozen open tabs, three half-finished projects, and no clear idea what to tackle first. Not to mention your recurring self-doubt, dopamine plunge, and pesky self-sabotage habit.

Wouldn't you love to get a handle on it for once, and finally put your creative business together?

Over ten weeks, Nineke Creative will work with you on Zoom to help crystallize your ideas, clarify your priorities, and solidify the direction of your business.

$1,600 USD

A 25% deposit of $400 is required to begin, with a personalized payment plan for the remaining $1,200.

BOOK 1:1 BIZ COACHING

Your package includes:

- Ten weeks of collaborative, live video coaching
- Guided work through each section of the business planning workbook
- Support with facing your blocks, organizing your ideas and setting your direction
- A structured process deciding your brand, offers, and next steps

PART THREE

Keep Your Momentum.

07	*Virtual Assistance & Creative Business Support - 1 mo.*	$450
08	*Virtual Assistance & Creative Business Support - 3 mos.*	$1,050
09	*Full Brand SEO & Content Management*	$2,400

07.
Virtual Assistant & Creative Business Support (1 month)

You started your business to do what you love - not to lose time managing content and site maintenance.

Get practical support to keep your site running smoothly, saving you valuable time. Nineke Creative provides high-priority website updates and content management so you can stay focused on your creative passion! Plus weekly strategy sessions and business coaching as needed.

$450 USD

This package is perfect for existing websites that need a few fixes, or businesses that need serious content help.

BOOK 1 MONTH VA PACKAGE

Your package includes:

- Weekly check-ins and ad hoc coaching throughout the engagement
- Collaborative product development
- Collaborative content development
- Light website maintenance
- Basic on-page SEO support and keyword placement

08.
Virtual Assistant & Creative Business Support (3 months)

Instead of constantly starting over, maintain momentum and keep your projects moving forward. Together, we'll refine your offers, develop content and enhance your online business with clear goals, and room to innovate.

This package combines on-call design & tech virtual assistance, collaborative creative strategizing, and regular coaching to ensure steady growth.

$1,050 USD

Your three-month investment: $1,050. That's $350 per month, compared with $450 for a single month of support.

BOOK 3 MONTH VA PACKAGE

Your package includes:

- Weekly check-ins and ad hoc coaching throughout the engagement
- Collaborative product development
- Collaborative content development
- On-call design & tech support
- Light website maintenance
- Basic on-page SEO support and keyword placement

09.
Full Brand SEO & Content Management (3 Months)

A beautiful website is just the start. But buyers have to find you first, understand your offer fast, and see content that fits their needs.

Nineke Creative covers all three components of comprehensive SEO: technical backend infrastructure, on-page content and copywriting, and authority building through strategic backlinks and social branding.

$2,400 USD

This investment is for businesses who want a more coordinated and dedicated approach to digital growth.

BOOK 3 MONTH SEO PACKAGE

Your package includes:

- Complete back-end technical SEO
- Content Strategy: 5 SEO blogs, keyword placement, and content development
- Backlink building and social brand management for Domain Authority
- Google Search Console & Analytics set-up & tracking
- Four 1-Hour Strategy Sessions with Ruth Nineke

Terms of Service *& Terms of Sale*

Effective October 18, 2026

The complete terms are always available at ruthnineke.co/about#terms.

Welcome

Thank you for choosing Nineke Creative. These terms explain how working together goes: what you can expect from me, what I need from you, and how payments, revisions, and refunds work. By purchasing a package, paying an invoice, or booking a service, you agree to everything below. Please read it before you buy. If anything is unclear, ask me first.

1. What I Offer

Nineke Creative provides creative and business support services. Each package's description lists exactly what is included. Anything not listed is not part of that package.

- *Digital assets:* Digital Brand Portfolio; Zero Website Digital Pop-Up (PDF Catalog); Brand Kit & Social Media Catalog
- *Website:* Creative Business Website
- *Course:* OYO Business Planning Online Video Course
- *Coaching:* 1:1 Creative Business Coaching Over Zoom (10 Weeks)
- *Support:* Virtual Assistant & Creative Business Support (1 month); Virtual Assistant & Creative Business Support (3 months)
- *SEO:* Full Brand SEO & Content Management (3 Months)

2. Payments

- Payment is due when you purchase, unless you are on an approved payment plan.
- Work begins once payment (or your deposit) has been received.
- 1:1 Creative Business Coaching Over Zoom (10 Weeks) requires a 25% deposit of $400, with the remaining $1,200 paid on your personalized payment plan.
- Virtual Assistant & Creative Business Support (3 months) is paid in full, up front.
- If a payment is missed, work may pause until your account is current.

3. No Refunds

All sales are final. I do not offer refunds, including for deposits, payment-plan installments, unused time, or services that have already started. My work is custom, my time is reserved for you the moment you buy, and I begin right away. Please make sure a package is right for you before you purchase.

4. Revisions

Digital assets (no revisions). Digital Brand Portfolio, Zero Website Digital Pop-Up (PDF Catalog), and Brand Kit & Social Media Catalog are priced under $300 and delivered as designed. You are hiring me for my creative judgment, so these packages do not include revisions, with these exceptions, which I will fix at no charge: spelling errors, typos, miscommunicated or incorrect information, and any mistake on my end, such as a missing file or deliverable.

Creative Business Website (up to 2 rounds). The package includes a maximum of two (2) rounds of revisions. A round is one consolidated set of feedback sent together. Please gather all your notes before sending them. Each additional round of revisions incurs a fee of 15% of the package rate.

Course, coaching, and support. OYO Business Planning Online Video Course, 1:1 Creative Business Coaching Over Zoom (10 Weeks), and Virtual Assistant & Creative Business Support are ongoing or collaborative services, so revision rounds do not apply.

5. What I Need From You

Great results start with great inputs. For every project, you agree to:

- Complete the intake form fully and accurately.
- Send all materials I ask for by the deadline I give you.
- Provide only content you own or have permission to use.
- Respond to questions and approvals in a timely way.

Digital assets. For Digital Brand Portfolio, Zero Website Digital Pop-Up (PDF Catalog), and Brand Kit & Social Media Catalog, you provide all necessary photos (or comparable high-resolution stock images), descriptions, copy, and payment links, plus your business or artist mission. You are responsible for the accuracy of your copy, descriptions, and images. I will only finesse or improve your copy with your permission. The Zero Website Digital Pop-Up (PDF Catalog) is limited to 10 products.

Creative Business Website. You provide your logo, photos, descriptions, brand colors, fonts, and domain and hosting credentials.

If materials arrive late, incomplete, or low quality, I will use my best judgment and default design choices so your project keeps moving. Delays caused by missing materials may extend your delivery timeline.

6. Delivery & Sessions

Digital assets are delivered electronically, usually as a PDF, image, video, or shared download link. Timelines are estimates, and they begin once I have received payment and all required materials. Creative Business Website turnaround is 10–14 business days from the time you submit all assets. Your OYO Brand Playbook is delivered by email within one week of submission.

All sessions are held over Zoom and capped at 40 minutes. The exceptions are 1:1 Creative Business Coaching Over Zoom (10 Weeks) and the strategy sessions in Full Brand SEO & Content Management (3 Months), which run 1 hour.

7. Virtual Assistant & Creative Business Support

Virtual Assistant & Creative Business Support (1 month) and (3 months) are technical retainer packages for businesses that already have an existing website and established operations and need ongoing help with assistance, maintenance, content management, and marketing.

- They do not include a new website build. If you need a new site, please see the Creative Business Website package.
- The package is valid for 30 days (1 month) or 90 days (3 months).
- “High priority” means whatever matters most to you, and I handle requests with that in mind.
- Light maintenance covers minor design changes, software updates, and technical and copy fixes: everything short of a complete site redesign. Requests outside that scope may need a separate quote.
- Unused time does not roll over, and it is not refundable.

8. Full Brand SEO & Content Management (3 Months)

This package is for existing websites whose owners are open to revised designs as part of improving search performance.

- Includes four 1-hour strategy sessions over Zoom. Backlinking is discussed ahead of time in your strategy session.
- Google Search Console and Analytics are set up on our first Zoom. I will walk you through granting me access, or I will create the accounts and give you access.
- You approve all blog content by email before it is published.
- Traffic reports are delivered every other week.
- SEO is a long game. Search rankings depend on many factors outside my control (including search engine updates), so I cannot guarantee specific rankings, traffic, or sales.

9. Course & Coaching

OYO Business Planning Online Video Course. Course access begins at your first login and lasts 4 months. After you complete and send your workbook, you receive your personalized Brand Playbook, which includes your messaging, mission, products and offers, pricing, brand ethos, and sample promotional copy. Spots are limited monthly, with a waitlist when full.

1:1 Creative Business Coaching Over Zoom (10 Weeks). Coaching offers guidance, structure, and accountability. Your results depend on your own effort and decisions. I do not guarantee any particular business outcome or income. Sessions are 1 hour. Please give at least 16 hours' notice if you need to reschedule. If you miss one session, you reschedule. If you miss a second session, whether or not it follows the first, your coaching ends. No refund will be issued on any monies paid, and your payment plan will be stopped, so you keep your unpaid balance. Nineke Creative chooses to work with dedicated and passionate individuals. It's paramount that you show respect for time that could be spent advancing someone else's project.

10. Ownership & Usage

Once your final payment is received, you own the final deliverables created specifically for you and may use them in your business. I keep the right to showcase the work in my portfolio and marketing unless you ask me in writing not to. I retain ownership of my templates, methods, and any working files. Third-party items (stock photos, fonts, plugins, music) remain subject to their own licenses.

Questions?

I'm happy to talk through anything before you buy. Reach me at ruthnineke.co/about#contact.

By purchasing from Nineke Creative, you confirm that you have read, understood, and agreed to these terms.

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Remember: Never Give Up on your Dreams, or Yourself.

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